

FOR IMMEDIATE RELEASE:

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WHAT ARE YOU LOOKING FOR?

Registration for *Let There Be Mom's (LTBM)* Digital Scavenger Hunt, **Seek and Snap**, begins on Monday, February 1, 2010. **Seek and Snap** is a family friendly fundraiser scheduled for April 10, 2010. In this exciting event, teams will be given riddles and clues about items they need to “**Seek**” in Downtown Greenville. Once they find an item they will need to “**Snap**” proof of their find with their digital camera.

For their First Annual **Seek and Snap**, *LTBM* is hoping to have 150 teams compete. Teams consist of 4 people and can register in one of 3 Categories (Family, Friends or Corporate). Registration fees are: \$75 donation for Family Teams and \$100 donation for Friend/Corporate Team. Each clue will be assigned a point value; the winning teams will be those who have the highest amount of points in the shortest amount of time. The top three finishing teams in each category will receive great prizes that are being donated from various businesses throughout the Upstate.

Seek and Snap will begin and end at the Greenville Drive Stadium. The event will start with an 8:00 check-in and ends at 2:00.

LTBM is currently seeking teams to participate, corporate sponsors, prizes, and volunteers.

Let There Be Mom is a non-profit organization that was founded in Greenville, SC, in January of 2007. The group was created to help Moms when they, or their child's father, are diagnosed with a life threatening illness by preserving the legacy of the ailing parent. Each family served by *LTBM* has at least one child 18 years old or younger. The organization spends approximately 3 months and \$3000 working with each family to ensure that, in the event of a death, the children left behind have tangible memories to embrace.